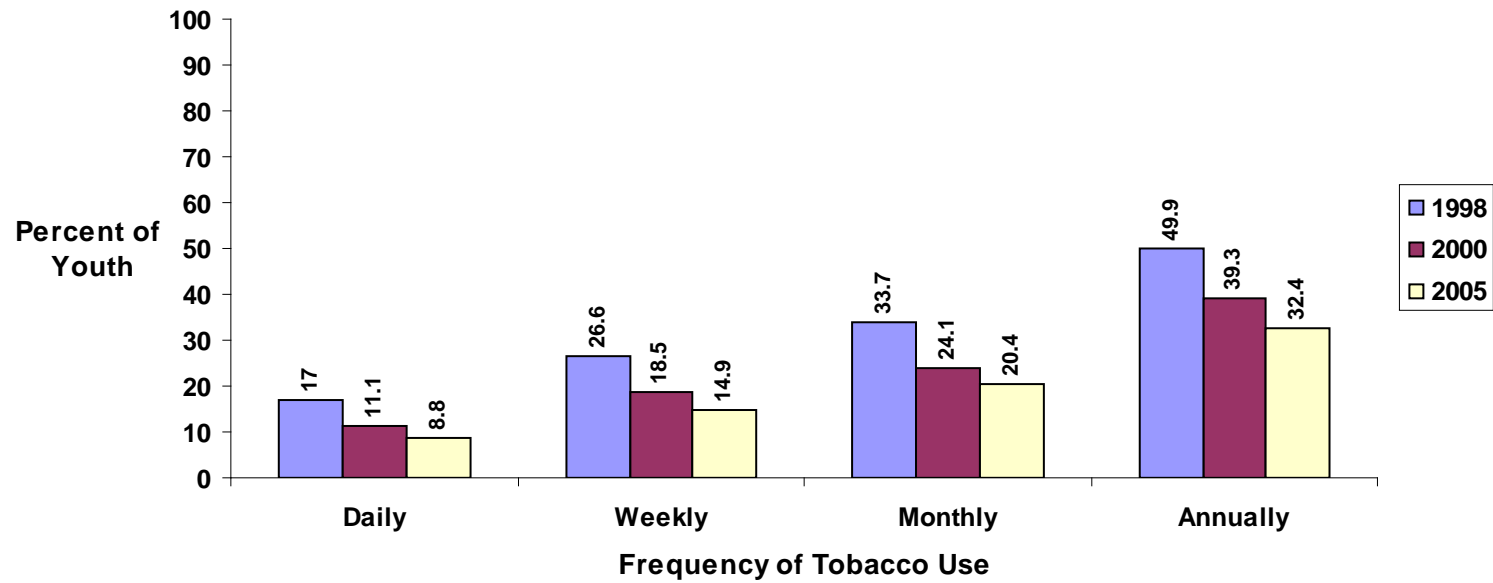


Tobacco Use

Cumulative Frequency of Tobacco Use



Source: PRIDE Survey

What the numbers and other information told us:

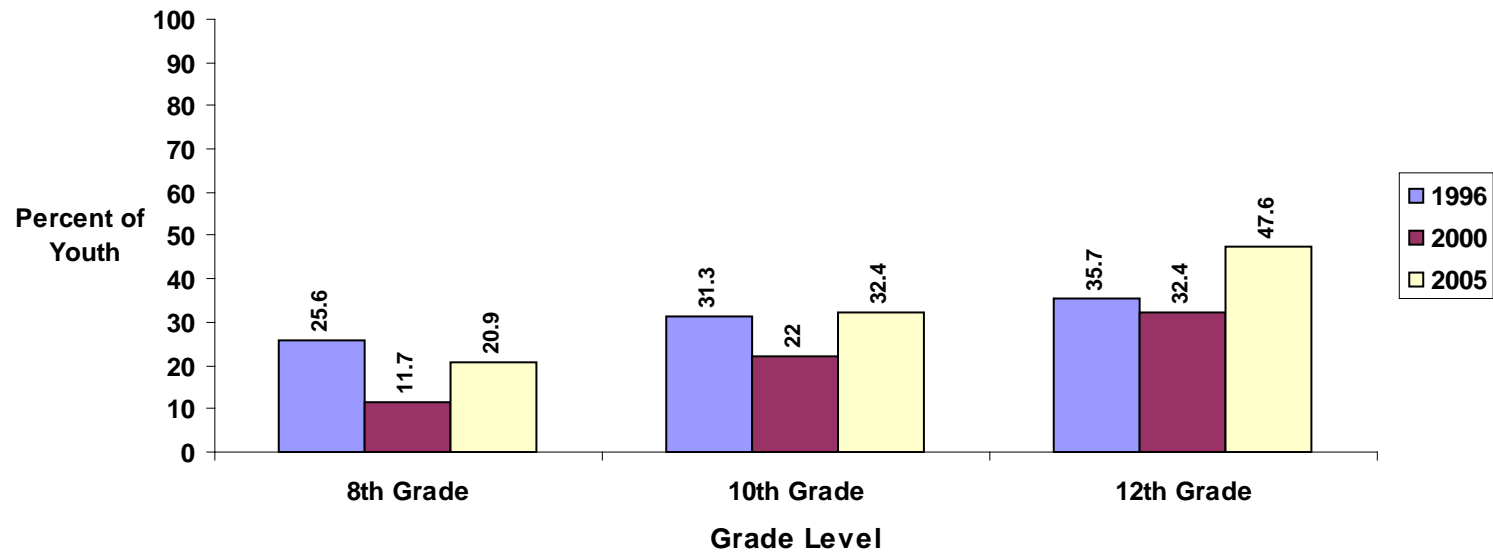
67.7% of youth have not used any tobacco products in the last year.

Almost three-quarters of our youth (71%) have reported never smoking cigarettes.

16.7% of our youth smoked their first cigarette by age 13.

Tobacco Use

Youth By Grade Who Use Tobacco At Least Once Per Year



Source: PRIDE Survey

What the numbers and other information told us:

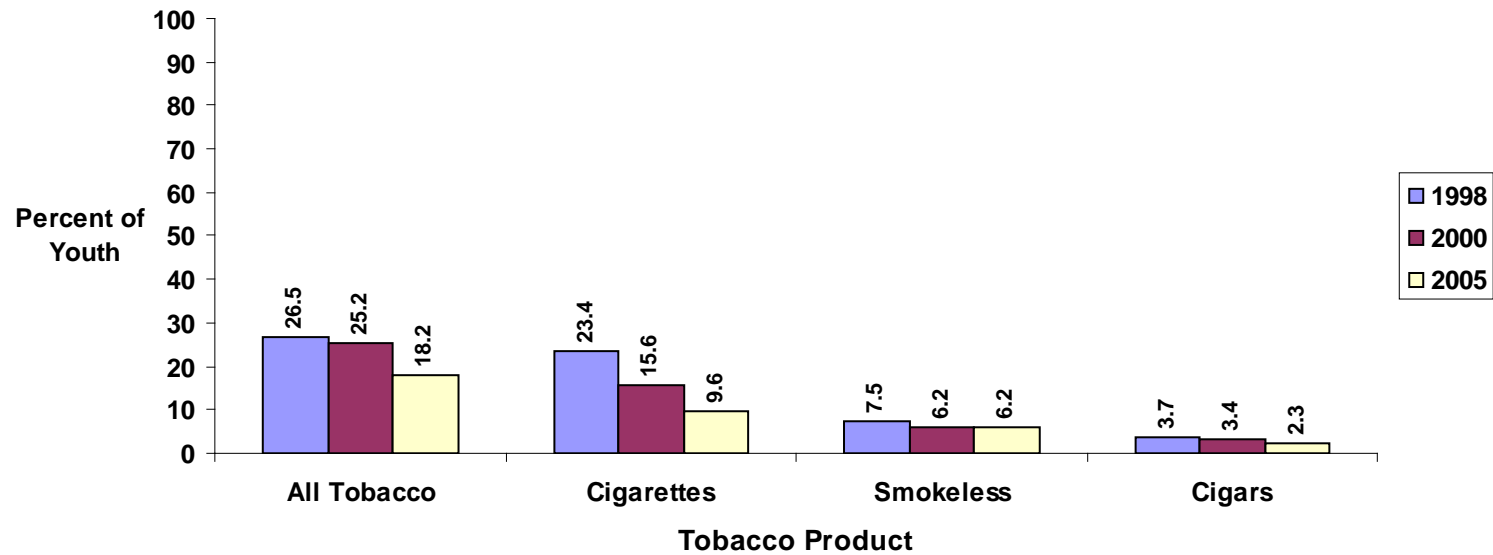
A majority of youth uses tobacco products at a friend's house, but our youth also prominently use tobacco products at home or in a car.

Tobacco use of at least once per year has increased since 2000 among our youth.

10th and 12th graders show a 47% increase in youth who have used tobacco at least once per year since 2000, and 8th graders of have increased 20% since 2000.

Tobacco Use

Youth Who Use Tobacco Weekly



Source: Pride Survey

What the numbers and other information told us:

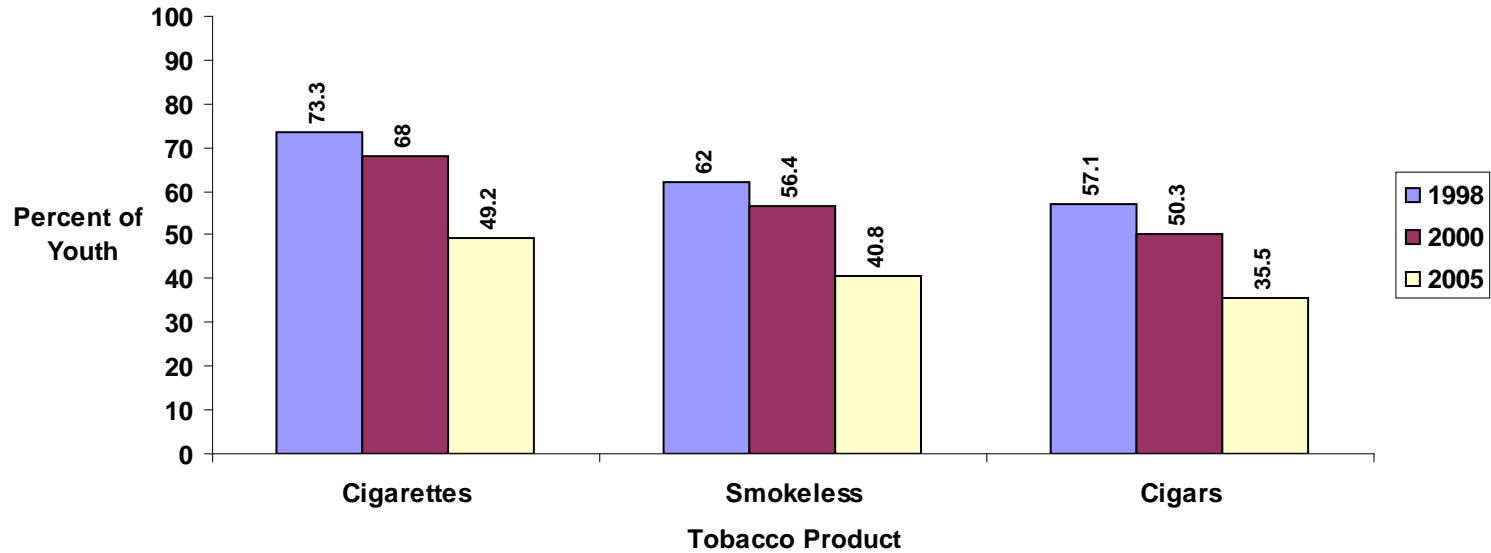
Cigarettes are the most popular form of tobacco use.

Most youth (37.1%) use tobacco products on the weekends.

Smokeless tobacco and cigars were new items for the 1998 PRIDE survey, so that data is presented here.

Tobacco Use

Youth Who Report it is Fairly Easy or Very Easy to Get Tobacco Products



Source: PRIDE Survey

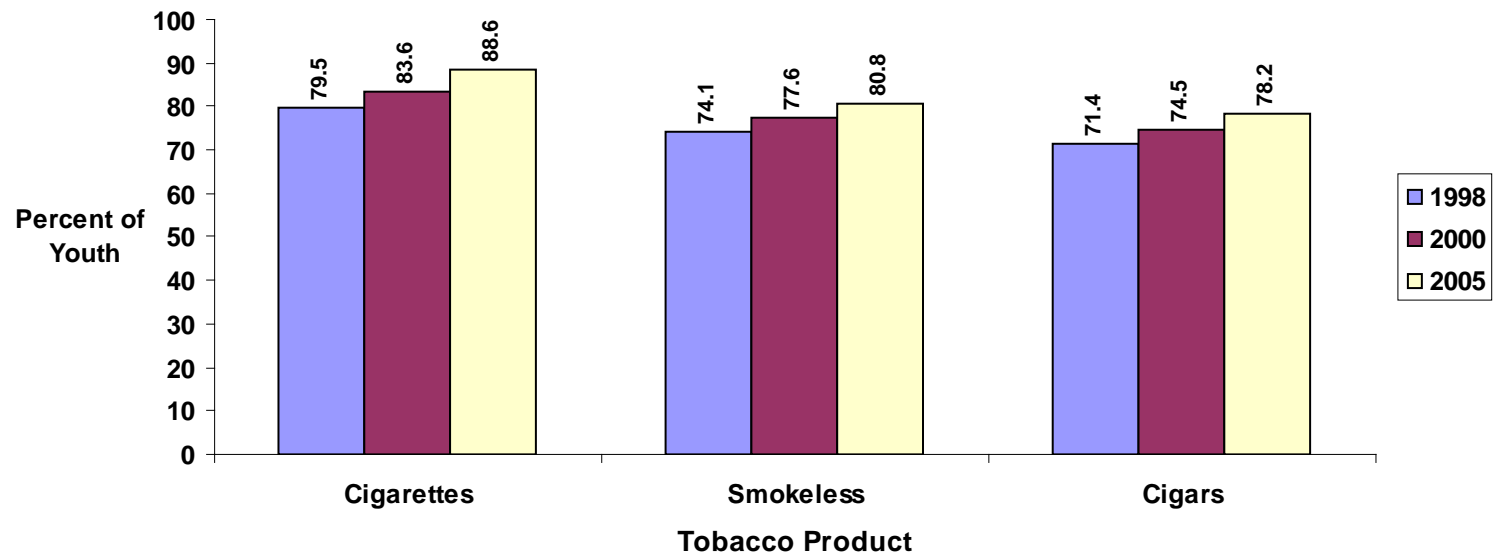
What the numbers and other information told us:

The ease of access to all types of tobacco products has significantly decreased since 1998.

Smokeless tobacco and cigars were new items for the 1998 PRIDE survey, so that data is presented here.

Tobacco Use

Youth Who Report it is Very Harmful or Harmful to Use Tobacco



Source: PRIDE Survey

What the numbers and other information told us:

The majority of youth perceive the harm of tobacco products as harmful or very harmful to your health, and this finding has been increasing since 1998.

2.3% of youth in 2005 report that there is no harm in smoking cigarettes, down from 2.8% in 2000.

Smokeless tobacco and cigars were new items for the 1998 PRIDE survey, so that data is presented here.