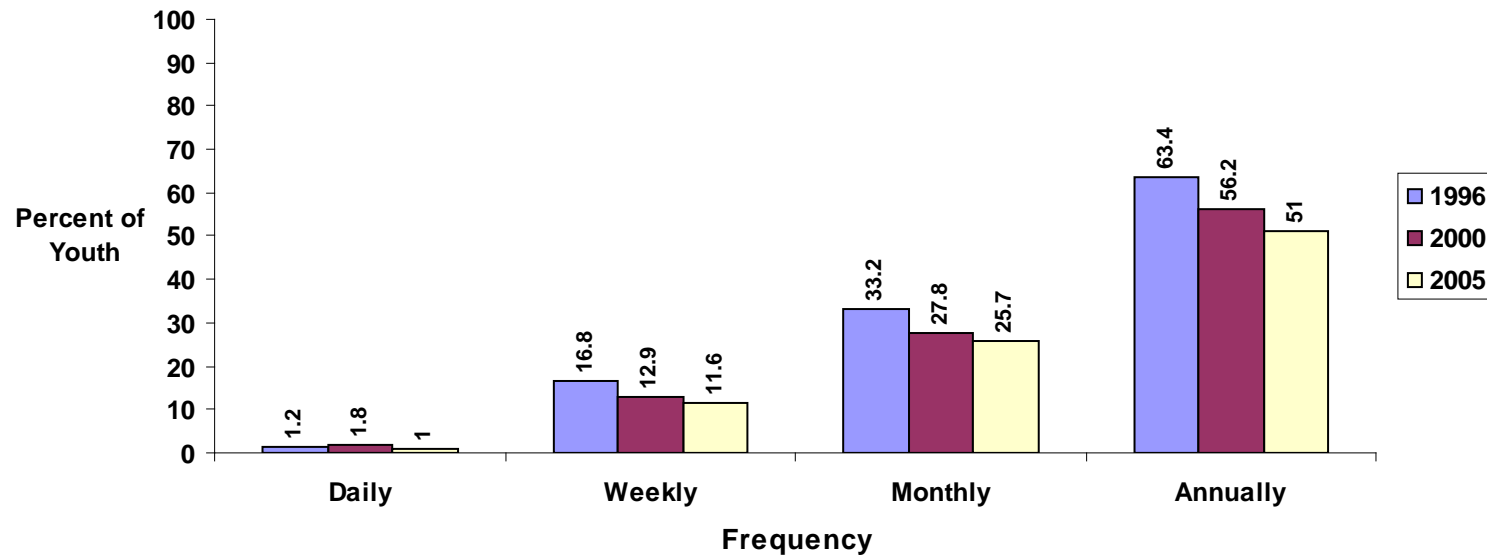


Alcohol Use

Cumulative Frequency of Alcohol Use



Source: PRIDE Survey

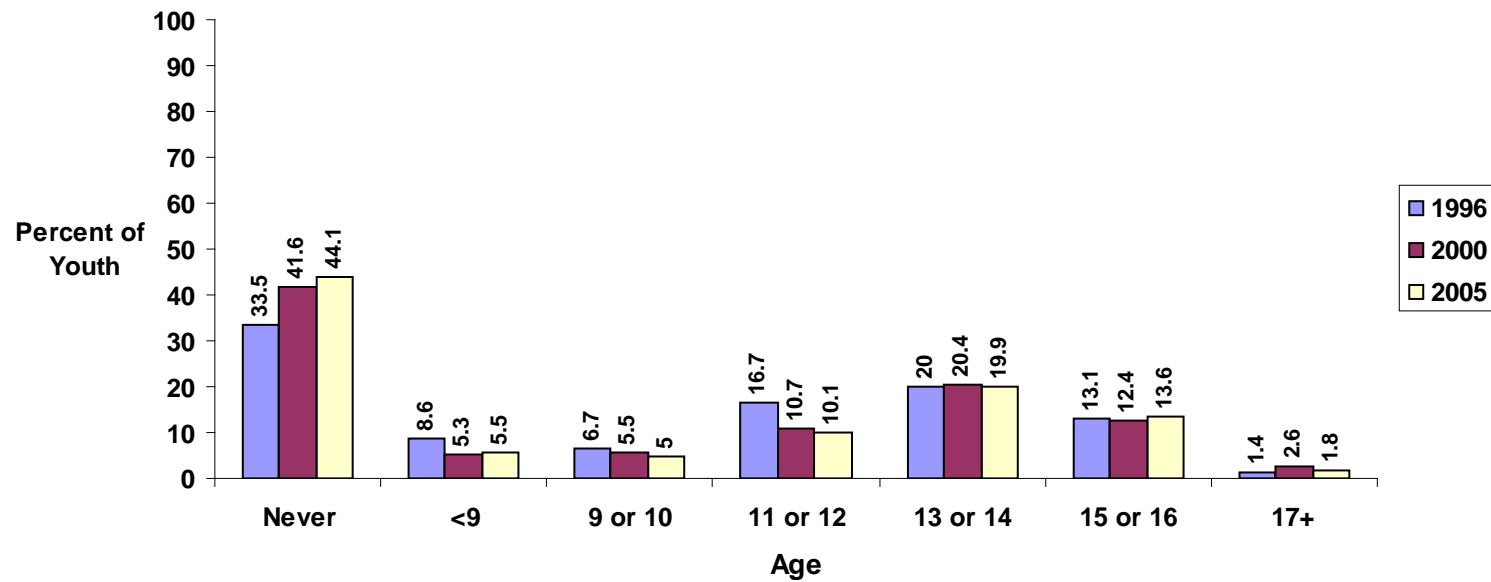
What the numbers and other information told us:

Annually, more students drank beer (42.4%) than wine coolers (39.6%) and liquor (35.1%).

The majority of youth use alcohol on the weekends, and at a friend's house.

Alcohol Use

Age at First Drink of Alcohol



Source: PRIDE Survey

What the numbers and other information told us:

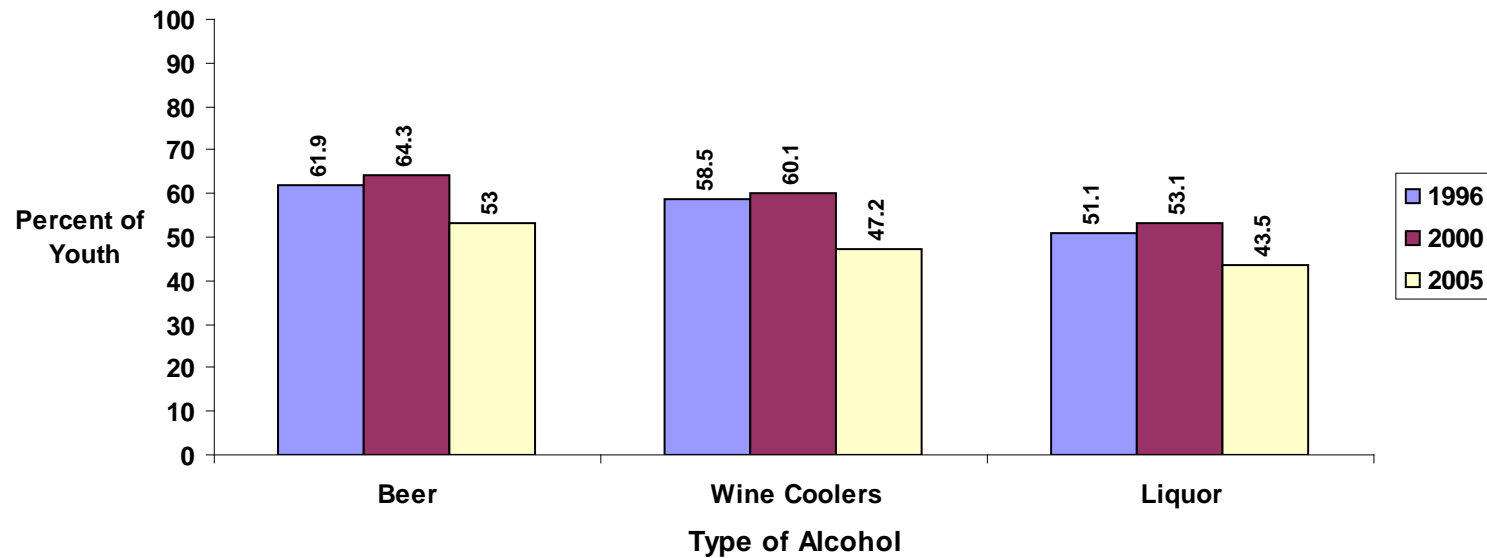
More youth are abstaining from alcohol (44.1%) than previous years.

61% of 8th graders, 42% of 10th graders, and 27% of 12th graders are abstinent from alcohol.

Of youth who drink, the median age at first drink of alcohol is 13.

Alcohol Use

Youth Who Report it is Fairly Easy or Very Easy to Get Alcohol



Source: PRIDE Survey

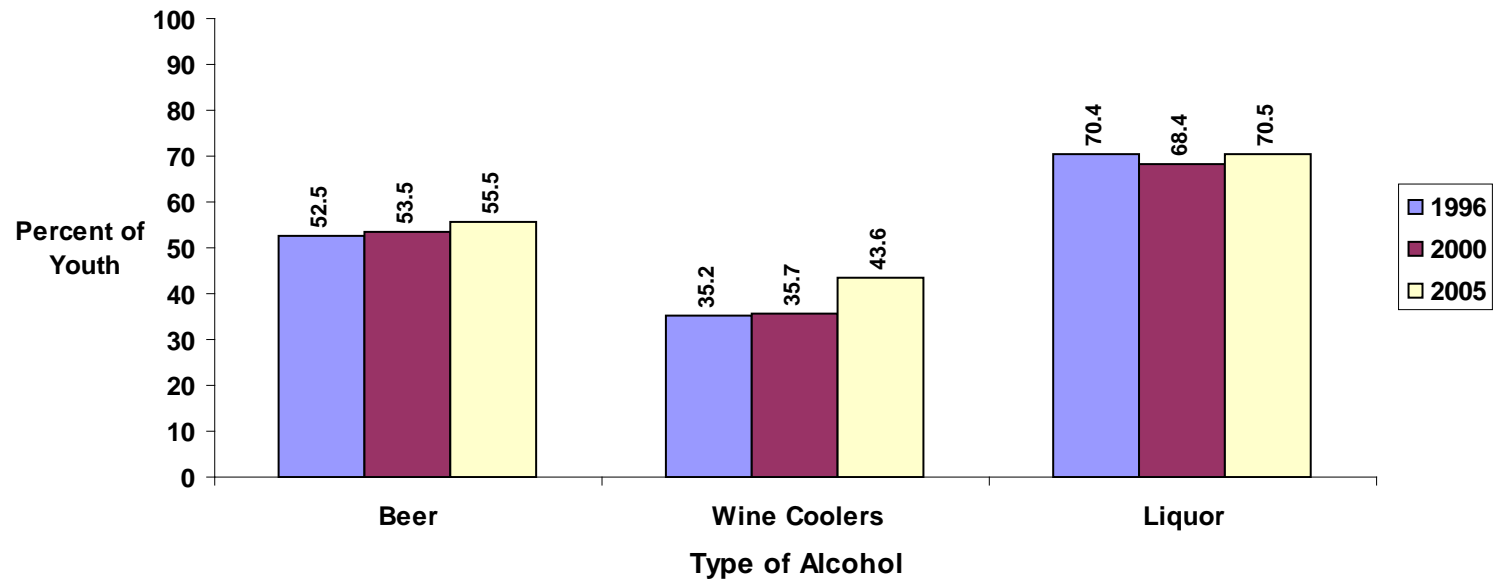
What the numbers and other information told us:

It has become quite more difficult from previous years for our youth to acquire alcohol.

Beer is the easiest alcoholic beverage for youth to get (53%) over wine coolers (47.2%) and liquor (43.5%).

Alcohol Use

Youth Who Report it is Harmful or Very Harmful to Use Alcohol



Source: PRIDE Survey

What the numbers and other information told us:

The perceived risk of alcohol has increased or remained constant (liquor) from 1996, but wine coolers have been continually perceived as being less harmful than beer and liquor.