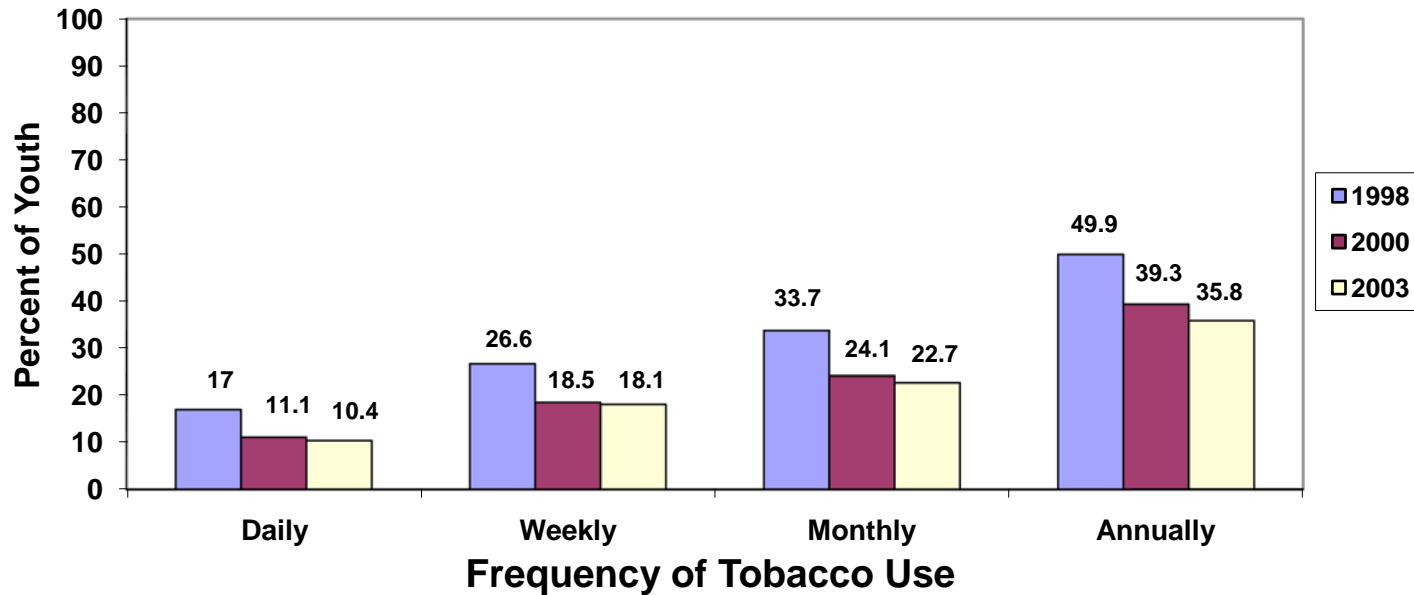


Tobacco Use

Cumulative Frequency of Tobacco Use



Source: PRIDE Survey

What the numbers and other information told us:

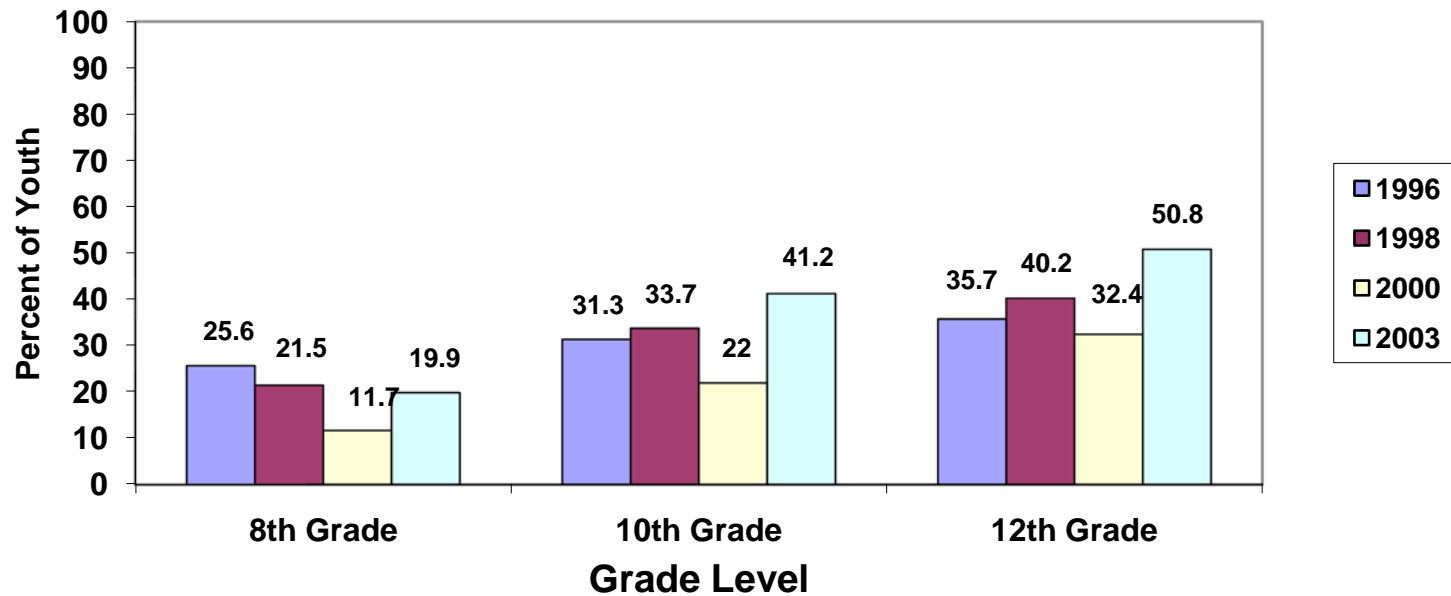
64.3% of youth have not used any tobacco products in the last year.

Over half of our youth (65.5%) have reported never smoking cigarettes

22.5% of our youth smoked their first cigarette by age 13.

Tobacco Use

Youth By Grade Who Use Tobacco At Least Once Per Year



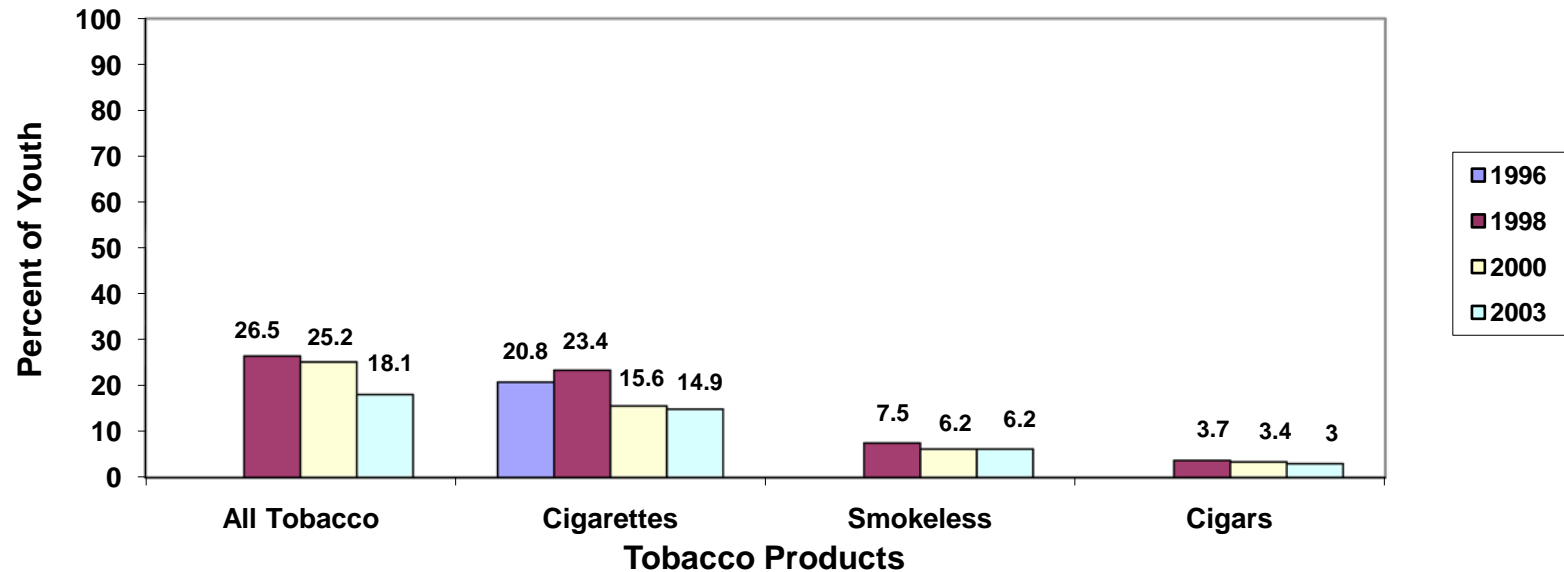
Source: PRIDE Survey

What the numbers and other information told us:

As youth get older, more youth use tobacco products.

Tobacco Use

Youth Who Use Tobacco Weekly



Source: PRIDE Survey

What the numbers and other information told us:

Cigarettes are the most popular form of tobacco use.

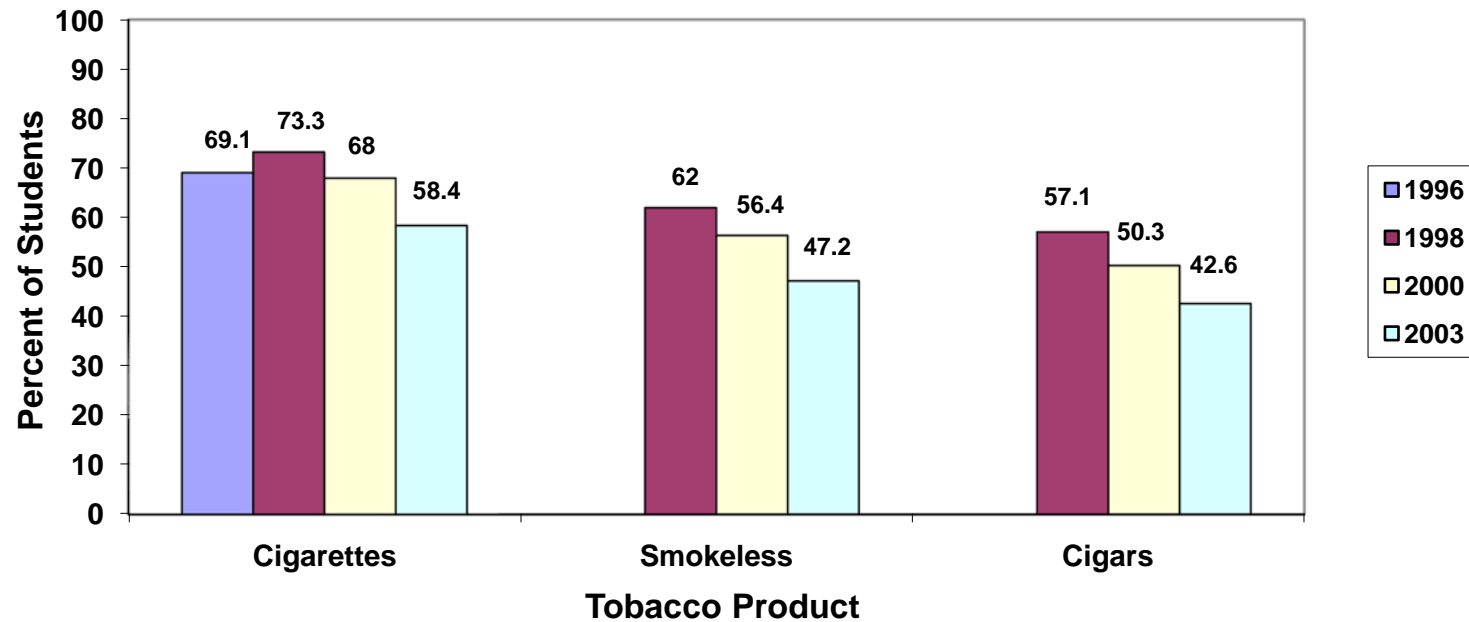
Most youth use tobacco products on the weekends, except those who smoke cigarettes which are used frequently after school and on week nights.

2.4% of youth report using tobacco during school.

There is no 1996 data for smokeless tobacco or cigars because these were new items on the 1998 PRIDE survey.

Tobacco Use

Youth Who Report it Fairly Easy or Very Easy to Get Tobacco Products



Source: PRIDE Surveys

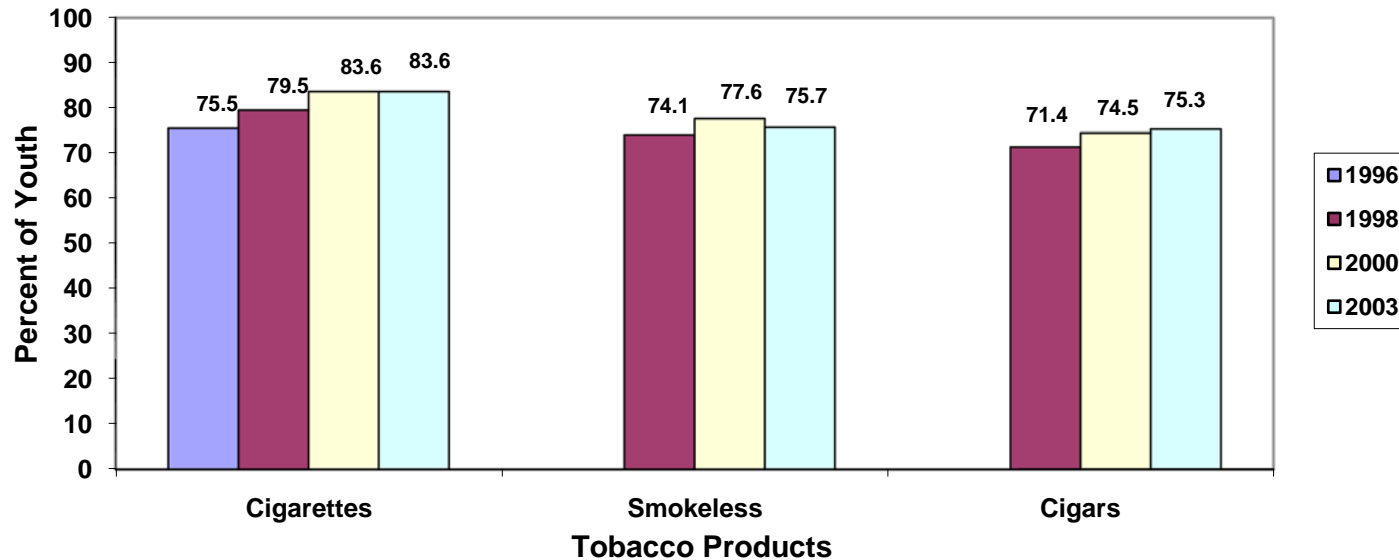
What the numbers and other information told us:

All tobacco products are fairly or very easy for youth to get, however this is decreasing across all types of tobacco.

There is no 1996 data for smokeless tobacco or cigars because these were new items on the 1998 PRIDE survey.

Tobacco Use

Youth Who Report it is Very Harmful or Harmful to Use Tobacco



Source: PRIDE Survey

What the numbers and other information told us:

The majority of youth report that tobacco products are harmful or very harmful to your health.

3.3% of youth in 2003 report that there is no harm in smoking cigarettes, an increase from 2000 (2.8%).

There is no 1996 data for smokeless tobacco or cigars because these were new items on the 1998 PRIDE survey.